NETWORK NEWS



Creating Partnerships
For Better Health

August 1, 2007

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WHAT'S INSIDE TBCCN

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TBCCN thanks all the staff, volunteers, community partners and Lifetime Cancer Screening Center for the mobile mammography and other services at our events.



What is the Tampa Bay Community Cancer Network?

he Tampa Bay Community Cancer Network (TBCCN)

is one of 25 Community Network Programs in the country to receive funding to create a collaborative network of academic and community based organizations. Our network consist of local community based health centers, nonprofit organizations, faith based groups, adult education and literacy groups, and the H. Lee Moffitt Cancer Center

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TBCCN Outreach Events

Santa Maria Mission Health Fair

(2nd Annual, April 14, 2007)
Five hundred community
members attended. We provided
mammograms, general cancer
awareness and education. There
were many vendors providing free
services: Florida Blood Services,

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Pasco Health Fair

(2nd Annual, April 28, 2007)

Held at Moore Mickens Educational Center in Dade City, FL this event was a collaborative venture between Farmworker Self Help, Inc., Premier Community HealthCare Group, Inc. and TBCCN. The community

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Haitian Flag Day

(4th Annual, May 5, 2007)

The Haitian American Alliance, Inc., and other community partners celebrated the 4th annual Tampa Haitian Flag Day Celebration at Lowry Park. Approximately 800 people celebrated Haitian culture and community support in the Tampa Bay area. TBCCN provided educational information and mammography screenings. The celebration was filled with live Haitian music, dance groups, food and fun activities for the entire community.

www.tbccn.org

COMMUNITY PARTNERS HIGHLIGHTS

It's the Largest Grant Distribution Ever!

Tampa, FL; May 2, 2007 — The Florida Suncoast Affiliate of Susan G. Komen for the Cure is making history. It's giving away nearly one million dollars in grant money to community organizations who are dedicated to helping fight breast cancer. This is the largest amount ever distributed to local organizations by the Komen Florida Suncoast Affiliate.

Twenty organizations received grants in amounts ranging from \$8,000 to \$100,000 in the Florida Suncoast Affiliate's five-county area. A total of \$973,797.85 was distributed in 2007, compared to \$676,818 distributed in 2006.

"We're celebrating nearly a million dollars in grant funds because of the generous support of

our community," says Lynn Rasys, Executive Director of the Komen Florida Suncoast

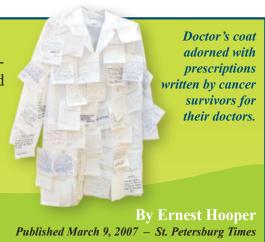


Affiliate. "Through donations, attending events, and simply supporting our local Affiliate, members of the community are also helping to fund breast cancer screening and treatment programs right in their own backyard."

The grants were made possible by local fundraising efforts, including the annual Komen Race for the Cure*, Build for the Cure, Pink Martini, BMW Ultimate Drive, as well as other events. †

For these survivors, a weekend to remember.....

Faces of Courage, a Tampa-based nonprofit group, sponsored a three-day motivational camp event in Brandon, Florida. The event attracted nearly 50 African American women who are cancer survivors from around the state who came to be inspired and pampered, empowered and loved. During the event, survivors discussed taboo topics such as death, life, living wills, scars and fears during and after cancer. "With cancer, they've been through so many horrific things," explained Peggy Sherry, CEO of Faces of Courage. "Some of them can last a lifetime, but we allow them to put words to it. They're allowed to release it. It almost becomes the end of it." \underline



Calling Volunteers for the Look Good ... Feel Better Program

The American Cancer Society's Look Good ... Feel Better Program is recruiting dedicated volunteer cosmetologists from Hillsborough County to help women who are undergoing cancer treatment learn how to cope with appearance-related side effects of treatment.

Volunteer cosmetologists teach women how to enhance their appearance using make-up techniques. Each woman learns to perform her own makeover using complimentary cosmetics and skin care products donated by the cosmetic industry. Look Good... Feel Better is primarily offered in group sessions that provide education, information and support. Trainings are provided for volunteers before they can facilitate a class. The training is conducted by American Cancer Society volunteers and staff.

Look Good... Feel Better is a partnership between the American Cancer Society, the Cosmetic, Toiletry, and Fragrance Association and The National Cosmetology Association. Currently, there are patient classes being offered in Tampa. If you are a licensed cosmetologist and are interested in learning how you can volunteer, please call (813) 319-5919. ↑

RESEARCH / EDUCATION CORNER

TBCCN - Cancer Prevention and Research Foundation Cervical Cancer Funds

Several TBCCN community partners were awarded Cervical Cancer Education Grants. These awards were made possible by an award from the Cancer Research and Prevention Foundation as a part of their Make the Commitment Cervical Cancer Education Campaign.

Seven community
partners received
funds from Cancer
Research and Prevention
Foundation.

TBCCN Community Partners Grant Recipients:

- Catholic Charities Mobile Medical Services
- Farmworkers Self-Help, Inc.
- Haitian American Alliance
- Latinas Unidas por un Nuevo Amanecer, Inc. (LUNA)
- Pinellas County Health Department
- Premier Community Healthcare Group, Inc.
- Suncoast Community Health Centers 🕆

Cancer Education Satellites

Pilot cancer education satellites are being implemented in three community-based sites in Hillsborough county. Each station will have a television, VHS/DVD player, cancer education brochures and general wellness information. These cancer education satellites will provide cancer prevention and control information to increase cancer knowledge and awareness among community members. In addition, a TBCCN outreach worker provides monthly educational sessions at each satellite.



TBCCN Outreach Events (continued)

What is TBCCN?

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& Research Institute. Our goal is to create and implement sustainable and effective community based interventions to impact cancer disparities in the Tampa Bay area.

Promoting Health in Our Communities

Santa Maria Health Fair Continued from Page 1

Bone Marrow Registry, Memory screenings, Amerigroup, Cybermobile, Hillsborough County Fire Rescue, United Healthcare and USF (AHEC) Students. The atmosphere was full of energy and everyone seemed to enjoy the activities.

Pasco Health Fair Continued from Page 1

involvement made it a memorable event. There were between 600-700 community

participants in attendance. There were many activities for children such as face painting, free books and raffles for bicycles. Over 35 agencies participated. There were great stories, such as a 59 year-old woman, and several women in their late 20's, who had their first Pap smear. Other free screenings provided: Mammograms, Glucose/BP, BMI/Height/Weight, Bone Marrow, Vision, Memory, Blood Donation, Hearing, HIV testing, Dental, Flu Vaccine. †

www.tbccn.org

UPCOMING EVENTS / CLINICAL TRIALS

Upcoming Events

September 15, 2007 Hispanic Heritage Festival – Kick Off – University Area Community Center

September 22, 2007 TBCCN Partner's Retreat – Moffitt Cancer Center

September 29, 2007 The 20th Annual Breast Cancer Education Conference – Hyatt Regency, Tampa

For information visit: www.moffitt.org/factors or call 813-903-4613

October 6, 2007...... Florida Suncoast Affiliate of Susan G. Komen: Race for the Cure –

Vinoy Park, St. Petersburg

October 29, 2007..... HOPE Annual Convention

November 1, 2007...... **Seminole Indian Health Fair** – *Hard Rock Casino*

November 10, 2007...... Pinellas County African American Health Forum – Johnnie Ruth Clarke Health Center

Clinical Trials

H. Lee Moffitt Cancer Center & Research Institute

Currently, Moffitt has several active clinical trials for the community.

For more information contact:

Don and Erika Wallace Comprehensive Breast Program

Local Phone: (813) 745-3980, (813) 745-8410

Toll Free: 1-888-860-2778

Examples of open trials include: Project Titles:

1. Investigation of BRCA1 and BRCA2 and Hormonal Risk Factors in African American Women with Breast Cancer Protocol #:13258
Primary Contact: Jill Weber Telephone: (813) 745-6048

2. Phase I Trial of Valproic Acid and Epirubicin in Solid Tumor Malignancies linked to MCC #: 13483) Protocol # 13693 Primary Contact: Mira (Mensura) Lacevic

Telephone: (813) 745-8304

3. Social Marketing and Cancer Among Hispanics Protocol # 14710
Primary Contact: Zuheily Rodriguez Telephone: (813) 745-6102

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LaShanta Rice - Community Outreach Worker Tel. (813) 745-5787 LaShanta.rice@moffitt.org The National Cancer Institute's Cancer Information Service provides the latest and most accurate cancer information to patients, their families, the public, and health professionals. Through it's network of regional offices, the CIS serves the United States, Puerto Rico, the U.S. Virgin Islands, and the Pacific Islands.

For further information please contact:

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TTY: 1-800-332-8615

CIS Website: www.cancer.gov

www.tbccn.org