



T B C C N

Tampa Bay Community Cancer Network

at H. Lee Moffitt Cancer Center & Research Institute

NETWORK NEWS

Creating Partnerships For Better Health

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What is the Tampa Bay Community Cancer Network?

The Tampa Bay Community Cancer Network (TBCCN) is one of 25 Community Network Programs in the country to receive funding to create a collaborative network of academic and community based organizations. Our network consists of local community based health centers, nonprofit organizations, faith-based groups, adult education and literacy groups, and the Moffitt Cancer Center. Our goal is to create and

implement sustainable and effective community based interventions to impact cancer disparities in the Tampa Bay area. ↑



WE NEED YOUR IDEAS!

The Patient Navigator Research Program is seeking participants for its colorectal cancer focus group.

Contact Alicia Bahadur at (813) 745-5785 for more information.

Congratulations to Farm Worker's Self-Help on receiving an ACS grant to fund a community event. The event was held in April and focused on colorectal cancer.

Community Partners' Retreat

On Saturday, September 22, 2007 the Tampa Bay Community Cancer Network (TBCCN) held its Third Annual Community Partners Retreat. Discussions at the event emphasized findings of the TBCCN partner needs assessment such as the ongoing need for access to cancer related care and screening resources, low literacy educational materials, and cancer education workshops. Partners specifically identified patient navigation and a resource directory as key components of cancer care. The meeting also included an introduction of the TBCCN Community-Based Participatory Research Training

Institute scholars as well as concept testing of cancer education brochures, which are currently being developed. Other projects such as the TBCCN interactive art project and Moffitt's Facing Our Risk of Cancer Empowered (FORCE) were

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www.tbccn.org

1-866-84-TBCCN

COMMUNITY PARTNERS HIGHLIGHTS

Researchers Take Health Disparities Message to National Media

The Florida Prostate Cancer Network (FPCN), a statewide non-profit organization, is celebrating 10 years of addressing the need of Floridians to learn about the impact of prostate cancer in our state. In celebration of their 10 years, the organization launched a new and improved African American Men's Health Forum. "Promoting research, education, raising awareness, and advocating for individuals diagnosed with or who are at risk for prostate cancer," is FPCN's mission. Due to racial, ethnic and socioeconomic background differences, many Americans are suffering from more disease. Therefore, Moffitt researchers have taken the health disparities message to the media in New York and Chicago. B. Lee Green, Ph.D., vice president of the Office of Institutional Diversity and

Research joined Brian Rivers, Ph.D., MPH, executive director of FPCN for a three-day media tour. They interviewed with reporters and editors

from Essence and Jet magazines and The Wall Street Journal and Chicago Sun-Times newspapers. ↑



It's the Largest Grant Distribution Ever!

The Susan G. Komen for the Cure Florida Suncoast, Race for the Cure on October 6, 2007 was a huge success with over 10,300 race participants and raising over \$900,000! Up to 75% of funds raised are returned to the community through grants to non-profit organizations that are fighting to change the impact of breast cancer upon the women and families of the Florida Suncoast community, and 25% goes to the Susan G. Komen for the Cure research and awards program. In 2007, the Florida Suncoast Affiliate awarded 20 grants for a total of \$975,000 to the community to support programs that provided breast health education, clinical breast exams, screening mammography, and diagnostic evaluations for the underserved. ↑



Multicultural Resource Center Moves and Expands Services

By Yvette C. Hammett
The Tampa Tribune



Students from Mexico, Colombia, Puerto Rico and Venezuela filled tables inside the First Missionary Baptist Church on January 23, 2008, socializing and chatting in Spanish and English, then breaking into groups

to learn English or study for their General Educational Development certificates. With more room to spare in its new location, the Multicultural Resource Center (MRC), which operates inside the church, will soon expand its offerings said founder and Director Carmen Gonzalez. "We just ran out of room," Gonzalez said of the center's previous location on Parsons Avenue in a converted house. The church, at 6720 County Road 579, opened its doors to MRC as part of its community outreach. "It fits right in with what we are doing," said Billie Gued, chairman of the church's deacon's board.

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RESEARCH / EDUCATION CORNER

Colorectal Cancer in Ethnic Subgroups of U.S. Blacks: Exploring Diversity

Study seeks to better understand perceptions of cancer in ethnic subgroups of U.S. Blacks in underserved areas of Hillsborough County. The study examines cultural perceptions, beliefs and behaviors related to colorectal cancer in (1) U.S.-born blacks (African American); and (2) foreign-born immigrants from Haiti and English speaking Caribbean islands [e.g., Jamaica, Trinidad & Tobago, etc.]. The findings from this study are expected to guide the development of new culturally tailored programs to reach US and foreign-born Blacks. Eligible men and women 50

years or older will give their opinions in a face-to-face interview conducted at a location of their choosing. Participants are paid for their time and will receive educational materials about cancer. Researchers are working closely with several community advisors and strongly encourage TBCCN partners to refer potential participants. The study has reached the targeted number of African Americans but more foreign-born participants are needed. For more information contact Dr. Clement Gwede (Principal Investigator) at 813-892-8706. ↑

Barbers Against Prostate Cancer (BAPC)



Barbers Against Prostate Cancer (BAPC), an intervention-based research and feasibility study, aims to address prostate cancer disparities in the African American community. Through the TBCCN, this pilot project aids the dissemination of prostate cancer awareness and health messages for

diverse audiences in community-based settings. For this study, researchers have recruited four barbershops in East Tampa to disseminate health messages to African American men. It is a joint research project between the Moffitt Cancer Center, TBCCN, and the Community Health Advocacy Partnership (CHAP) of East Tampa. BAPC functions to assess the feasibility of utilizing barbershops to deliver culturally competent prostate cancer education within the African American community. Please call Maisha Kambon, Ronald Brookins, Dr. Juan Luque (Principal Investigator), or Dr. Brian Rivers (Co-Principal Investigator) at 813-745-1926 for more information. ↑

Community-Based Participatory Research Training Institute (CBPRTI)

In its second phase of operation, TBCCN has implemented an education and training hub for the delivery of new research. The Community-Based Participatory Research Training Institute (CBPRTI) is a training program for investigators interested in health disparities. After receiving applications from many qualified applicants, five junior investigators were selected: Tamara Baker, Ph.D. - disease and pain management among older adults; Juan Luque, Ph.D. - prostate cancer screening and awareness promotion; Desiree Rivers, Ph.D. - access, quality and utilization of health care disparities; Vani Simmons, Ph.D. - smoking cessation; and Kristen

Wells, Ph.D. - depression and stress risk factors for poor health.

To increase collaborative efforts in the community, CBPRTI hosts monthly journal clubs to facilitate discussion and increase understanding of current issues, debates and topics in community-based participatory



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OUTREACH ACTIVITIES

Upcoming Events

- June 16, 2008** **Health Literacy Town Hall Meeting** – Tampa Bay Performing Arts Center, Tampa, FL
- July 14-16, 2008**..... **Cancer Health Disparities Summit** – Washington, D.C.
- July 19, 2008** **Knowledge is Power Health Fair** – West Tampa Library
- October 4, 2008**..... **Day of Pampering: Increasing Women’s Health Awareness** – University Area Community Center
- November 15, 2008**..... **Multicultural Festival** – Seffner, FL

Spring Into Good Health

The Pasco County Health Fair is a collaborative health event sponsored by TBCCN, Premier Community HealthCare Group Inc., and Farmworker’s Self-Help, Inc. This event brought together different populations in order to celebrate diversity, health, education and awareness. The event provided free health screenings and education, mammograms, and pap testing as well as fun activities for kids. The health fair was held on Saturday, March 29th, 2008 from 10 a.m. to 3 p.m. at the Moore-Mickens Education Center, 38301 Dr. Martin Luther King Jr. Blvd in Dade City. Many local community and civic organizations came out to support the event. Some of the free health services provided included: blood pressure and cholesterol checks, blood sugar checks for diabetes, vision and dental screenings, memory screenings, bone density

testing and kids’ screenings for height and weight. Health screenings were performed by professionals of the Moffitt Cancer Center and Premier Community HealthCare Group, Inc., as well as Catholic Charities Mobile Medical Unit and University of South Florida medical and nursing students. ↑



A local Dade City Police officer shares health and safety tips with children.

Community Partners’ Retreat *Continued from Page 1*

highlighted at the retreat. Following the retreat, TBCCN in collaboration with Susan G. Komen for the Cure, conducted a grant-writing workshop for community partners and Komen grantees. The workshop was designed to teach the attendees how to apply appropriate grant writing techniques to strengthen their grant applications. ↑

Multicultural Resource Center... *Continued from Page 2*

To educate on the importance of cancer prevention, a TBCCN staff member will visit the MRC monthly to give talks about cancer. In addition to monthly talks, an education station has been set up at the Center, offering brochures in Spanish and English. ↑

CBPRTI... *Continued from Page 3*

research and practice, specifically as they relate to issues of cancer health disparities. Community members are welcome to attend. The next journal club will be held on July 15, 2008 from 4-5pm at Lifetime Cancer Screening. For more information, call 1-866-84-TBCCN. ↑

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