



**T B C C N**  
Tampa Bay Community Cancer Network  
A Community Network Program Center  
at H. Lee Moffitt Cancer Center & Research Institute

*Creating Partnerships  
For Better Health*

August 2012

Fall Edition

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## CANCER EDUCATION WORKSHOPS

*Is your organization interested in having TBCCN provide cancer education sessions for your community?*

*Please contact us.*

*We can help.*

**1-866-84-TBCCN**

**FOR MORE INFORMATION  
ON OUR EVENTS,  
TRAINING & WORKSHOPS  
VISIT US AT:**

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# Tampa Bay Community Cancer Network

## 2012 CANCER HEALTH DISPARITIES PROGRAM MEETING

The National Cancer Institute's Center to Reduce Cancer Health Disparities hosted its 2012 Cancer Health Disparities Program Meeting in Bethesda, Maryland on July 30th and July 31st. The program meeting was held on the campus of the National Institutes of Health and boasted representatives from several community network program centers (CNPCs) from across the country. TBCCN is one of 23 CNPCs funded by the National Cancer Institute. CNPCs work with specific populations to address and eliminate cancer disparities. Several TBCCN staff members and community partners were present at this year's meeting.

The purpose of this annual program meeting was to share best practices and generate new ideas regarding collaborative community research. This year's meeting offered sessions on topics including clinical trial participation, community involvement in biobanking initiatives, evolving the science of CBPR and on sustainable community networks. Overall, this program meeting catered to those working within academia and community settings. ↑



**NIH Clinical Center**

(photo courtesy of National Institutes of Health website)

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# COMMUNITY PARTNERS HIGHLIGHTS

## USF Area Community Civic Association Annual Awards Banquet

More than 1,200 residents, business partners, government officials and community leaders gathered on June 12, 2012, at the University Area Community Development Corporation, Inc. (UACDC) and USF Area Community Civic Association (USFACCA) Annual Awards Banquet held at the University Area Community Center. UACDC executive director and CEO, Dan Jurman, and volunteer chairman of the board, Commissioner Victor D. Crist, honored 30 grassroots programs that have made a difference in the lives of University Area community residents. Through collaborations with these and many other leading organizations, the UACDC addresses the needs of residents, families and businesses to transform lives and take back the streets and the future of the University Area Community. With an established history and solid plan for the future, residents can safely grow and prosper for years to come by creating a community free from crime, gangs and violence.

During the banquet, Moffitt Cancer Center was honored as the recipient of the Community Commitment Award for its Annual Men's Health Forum. TBCCN was also honored for its various outreach and educational activities in the tri-county area with the Distinguished Service Award.



Khaliah Fleming and Lynne Klasko accept the Distinguished Service Award on behalf of the Tampa Bay Community Cancer Network.

### ABOUT UACDC:

The UACDC Inc. is a 501(c)(3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida. The UACDC was named 2011 non-profit of the year by the Tampa Bay Business Journal. It is headquartered in the University Area Community Center Complex, owned by Hillsborough County and operated by the UACDC, which is located at 14013 North 22nd Street in Tampa. For more information about UACDC, please visit [www.uacdconline.org](http://www.uacdconline.org) or call 813-558-5212. †

Written by: Jeanette Miller

# COMMUNITY PARTNERS HIGHLIGHTS

## TBCCN Dissemination Workshop

I recently spent 14+ hours in a workshop with a room full of delightful, intelligent, insightful and educated women and men of all ages and ethnic backgrounds. This was the annual TBCCN Dissemination Workshop held at the Safety Harbor Spa and Resort on August 9th and August 10th. At first, upon viewing the agenda, I had second thoughts about attending as I felt that I would be “out of place”, and only contribute minimally during the workshop. Boy, was I wrong!

It was a “new” experience that exposed me to the world of research, publications and the value of incorporating community input into academic publications. This workshop kept us busy with planning, writing and brainstorming. And although we were tired at the completion of the workshop, we felt great about accomplishing the goals and objectives outlined in the workshop’s agenda. Before the close of the workshop, timelines for future publication submission were solidified and future tasks were assigned to all attendees.

The defining moment for me was the realization that I, as a community member, was important to the publication process. I believe that collaborating with community members in the academic and lay publication process is critical to the success of TBCCN. ↑



Lounell Britt meets with Khaliah Fleming during the dissemination workshop.

Written by: Lounell Britt

## TBCCN Seed Funding Recipients

TBCCN would like to congratulate the following community partners for receiving TBCCN seed funding this year!

**Anne E. Heath Area Women’s Missionary Society**  
Colorectal Cancer Education

**Farmworker’s Self Help, Inc.**  
Community Outreach Worker

**Latinas Unidas por un Nuevo Amanecer, Inc. (LUNA)**  
Camp Alegria Survivorship Reunion

**Morton Plant Mease/BayCare**  
Celebration of Life for Cancer Survivors

**Pinellas County Health Department**  
Breast Health Education



# TRAINING CORNER

## TBCCN Welcomes Stacy Davis, PhD, MPH

Stacy N. Davis received her Ph.D. in Public Health at Temple University and a M.P.H., with a concentration in Epidemiology at the University of Medicine and Dentistry of New Jersey. Her research interests primarily revolve around understanding the impact of behavior, culture, and genetics on cancer health disparities, informed decision making, and community-based participatory research among immigrant populations. Dr. Davis' past research experience included investigating the impact of culturally targeted interventions on cancer screening in African American men, understanding early detection and informed decision making related to prostate cancer, breast cancer in immigrant populations, and the implementation of a health and wellness program in African American church congregations. Currently, she is a postdoctoral fellow in the Health Outcomes & Behavior department at

Moffitt Cancer Center. In her spare time Dr. Davis likes to explore the Tampa Bay area, read good books and sing karaoke. TBCCN would like to extend a warm welcome to Dr. Stacy Davis! †

Written by: Khaliah Fleming, MPH



Postdoctoral fellow, Stacy Davis meeting with Dr. Gwede

## TBCCN Community-Based Participatory Training Program Introduces New Cohort of Investigators

This summer, TBCCN welcomed six new junior faculty and post-doctoral research fellows into the second cohort of its early investigator training program. The overall goal of the Community-Based Participatory Training Program (CBPRTP) is to develop a cadre of competent, well-trained junior investigators prepared to effectively address cancer health disparities through CBPR methodology. This program is a unique opportunity for junior investigators to develop a skill set through experiential learning. Each trainee will work under the dual mentorship of an established academic researcher and a community leader. This second cohort of CBPRTP trainees is a multi-disciplinary team and is comprised of the following individuals: Alexis Koskan, PhD,



The 2<sup>nd</sup> CBPRTP cohort with Lynne Klasko, Drs. Meade, Gwede and Vadaparampil

MA, is a postdoctoral research fellow working with TBCCN; Diane Allen-Gipson, PhD, MS, is a junior faculty member in the Department of Pharmaceutical Sciences at USF; Claudia Aguado Loi, PhD, MPH, is a postdoctoral research fellow in USF's College of Behavioral and Community Sciences; Hsiao-Lan (Sharon) Wang, PhD, MSN, is an assistant professor at USF College of Nursing; Cheryl Vamos, PhD, is a research assistant professor in the Department of Community and Family Health at USF; Stacy Davis, PhD, MPH, is a postdoctoral research fellow in Behavioral Oncology at Moffitt Cancer Center. †

Written by: Lynne Klasko, MPH

# TRAINING CORNER

## TBCCN Trainee Experience

### As a Community Based Participatory Research trainee

I was fortunate to have received funding from the TBCCN Training Core to attend the “Promising Practices to Eliminate Tobacco Related Disparities: The Power of Communities” meeting from April 17th-18th. The meeting was sponsored by the Health Education Council and was held in the lovely city of New Orleans, Louisiana. The 385 conference attendees came from all over the US, Puerto Rico, Saipan, Australia, and Canada. The focus of this conference was on the following: chronic-disease related health inequities, equity in smoking prevention and cessation, and community-focused policy innovations and systems change.

As a tobacco researcher, it was inspiring to attend this community-focused conference where I was able to meet people who share the same passion yet come from diverse organizations and tackle tobacco-related disparities in different ways, often with very limited resources. Indeed, some communities implemented very creative ways to overcome barriers and targeted smokers in a variety of unique settings. For example, some sought to address dual health risks faced by their community such as diabetes and tobacco. Other communities attempted to reach smokers in less obvious ways through employment readiness programs, homeless shelters and credit counseling organizations.

Additionally, attending the presentations on reaching low-income pregnant and post-partum smokers was very relevant to my own research. For example, I learned about a multistate program, with encouraging results, that had the novel idea to provide free diaper vouchers for women who tested tobacco-free. In addition to this, issues surrounding sustainability for this project and others was a reoccurring theme at the conference.

In sum, attendance at this conference was a wonderful opportunity for me to learn more from various communities about addressing tobacco-related disparities in novel and creative ways. ↑



Vani Simmons, PhD, received funding from the TBCCN training core to attend the “Promising Practices to Eliminate Tobacco Related Disparities: The Power of Communities” meeting.

Written by: Vani Simmons, PhD

## Focusing On Cancer Disparities Through Collaboration

Over forty research investigators from the southeast United States met in Jackson, Mississippi for a two-day retreat that was hosted by the University of Mississippi Medical Center (UMMC). The focus of the April 23-24, 2012 retreat was two NCI-funded programs:

Transdisciplinary **Geographic Management Program for Region 3 (GMaP-3)**; and  
Minority **Biospecimen/Biobanking Geographic Management Program for Region 3 (BMaP-3)**.

GMaP-3 and BMaP-3 represent two efforts with the shared ultimate goal of reducing cancer health disparities in Region 3 (Florida, Georgia, Mississippi, Alabama, Louisiana and Puerto Rico). Both GMaP-3 and BMaP-3 consist of a partnership of nine institutions: Emory University; H. Lee Moffitt Cancer Center & Research Institute; Morehouse School of Medicine; Ponce School of Medicine; Tulane University; Tuskegee University; University of Alabama at Birmingham Comprehensive Cancer Center; Xavier University of Louisiana; and of course, UMMC. Research investigators across these institutions participate in specialized cores (e.g., Clinical Trials Core, Training Core, Collection, Processing, Storage & Analysis of Biospecimens Core) in order to build a strong infrastructure of cancer health disparities research, training and care at the regional level. While GMaP-3 takes a broader approach to cancer disparities, BMaP-3 specifically focuses on the role of biospecimens from diverse communities for improving cancer disparities research. In addition to the basic science aspects of biospecimens in cancer research, BMaP-3 also has an Ethical, Legal & Policy Core and a Community Engagement & Communication Core which focus on the socio-cultural aspects of biobanking and biospecimens.

During the 5<sup>th</sup> jointly-held retreat by GMaP-3 and BMaP-3, participants focused on decision making and next steps for each of the pilot projects. The GMaP-3 pilot project focuses on testing a survey on factors associated with willingness, barriers, and facilitators to participation in non-therapeutic cancer related research studies among African American and Hispanic/Latino healthy volunteers in Region 3. BMaP-3, which is a supplement under the Tampa Bay Community Cancer Network, takes a two-pronged approach to its pilot. The biospecimen science prong focuses on a system for sharing biospecimens from multiple institutions that can be made available to investigators for research. A key outcome of the retreat was that the BMaP-3 Tissue Advisory Board selected breast as the first cancer site that will be the focus of the biospecimen science prong. The biospecimen education prong of BMaP-3 focuses on meeting the training needs of community health educators in Region 3 in terms of dissemination of awareness and educational materials on biobanking and biospecimens to communities in the region. A major decision from the retreat was to hold at least two educational online webinars for the community health educators that are focused on biobanking and biospecimens.



Group photo of investigators participating in the retreat during a reception held at the Mississippi Museum of Art.

The retreat also provided investigators with the opportunity to present on their ideas for two or three institution “team science” projects. The future completion of the GMaP-3 and BMaP-3 pilots will further show how nine institutions can work together towards impacting cancer disparities at a regional level. †

Written by: Diana Lima, MPH

# RESEARCH CORNER

## Focusing On Cancer Disparities Through Collaboration



Ed Seijo (Moffitt) presenting on a technique in biospecimen science known as constructing a tissue microarray.

From left, Drs. Clement Gwede (Moffitt), Lucio Miele (UMMC), and Lee Green (Moffitt) during a tour of the lab facilities at UMMC.



From left, Dr. Margarita Echeverri (Xavier), Ed Seijo (Moffitt), and Dr. Krzysztof Moroz (Tulane) discussing biospecimen tissue preservation.

# Did You Know?



## Free Prostate Cancer Screening

Screening refers to testing to find a disease in men who do not have symptoms of such a disease. For Prostate cancer, screening can help find cancer at an early stage, when it is more easily managed. Prostate cancer can often be found early by testing the amount of prostate-specific antigen (PSA) in a man's blood. A simple blood test can give you peace of mind.

Jim West Prostate Cancer Foundation, Inc.

*"It's a Family Affair"*

Location: Academy Prep Center for Education  
2301 22nd Ave South

Time/Date : 9AM-2:30PM Sept.22,2012

"wives bring your husbands" "Fathers bring your Sons"

There is also a Blood Drive in conjunction with the free Prostate screening.



Give The Gift Of Life.

[www.jwestprostatefoundation.org](http://www.jwestprostatefoundation.org)  
New phone number 727-399-7053

## September is Prostate Cancer Awareness Month!

Prostate Cancer is the 2nd leading cause of cancer death in men. 1 in 6 men will develop prostate cancer during their lifetime.

### Get Informed Today!

Learn more about prostate cancer and how to make informed decisions about prostate cancer screening and treatment.

To learn more about prostate cancer, please contact the following agencies:

### American Cancer Society

<http://www.cancer.org/index>  
1-800-227-2345

### Centers for Disease Control and Prevention

<http://www.cdc.gov/cancer/prostate/>  
1-800-232-4636

6th Annual

## A Day of Pampering

*Increasing Women's Health  
Awareness Forum*

### Save the Date

Saturday  
October 20, 2012

University Area Community Center  
14013 North 22nd Street

For additional information:  
[clarence\\_gyden@doh.state.fl.us](mailto:clarence_gyden@doh.state.fl.us)

**Please join the Hillsborough County Health Department and its partners for this year's Day of Pampering! All women are invited to attend.**

Cost: Free

Where: University Area Community Center

When: Saturday, October 20, 2012

What: Educational sessions on breast and cervical cancer early detection and prevention, nutrition and healthy lifestyles.

Also, enjoy free medical screenings!

**For more information please contact**

**Clarence Gyden**

**([clarence\\_gyden@doh.state.fl.us](mailto:clarence_gyden@doh.state.fl.us))**

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