



T B C C N

Tampa Bay Community Cancer Network
A Community Network Program Center

at H. Lee Moffitt Cancer Center & Research Institute

Creating Partnerships
For Better Health

August 2013

Fall Edition

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CANCER EDUCATION WORKSHOPS

Is your organization interested in having TBCCN provide cancer education sessions for your community?

Please contact us.

We can help.

1-866-84-TBCCN

FOR MORE INFORMATION
ON OUR EVENTS,
TRAINING & WORKSHOPS
VISIT US AT:



twitter @TBCCN

call 1-866-84-TBCCN

Tampa Bay Community Cancer Network

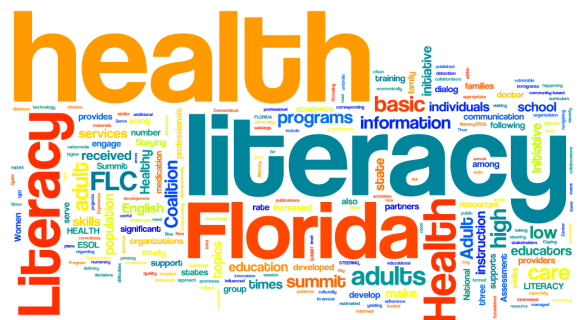
2013 Florida Health Literacy Summit

Written by: Khaliah Fleming, MPH

The 1st Florida Health Literacy Summit, organized by the Florida Literacy Coalition, Inc., was held on Friday, July 26th at the Morgridge International Reading Center on the campus of the University of Central Florida. TBCCN members served as steering committee members as well as presenters at this year's summit. As stated by the Executive Director of the Florida Literacy Coalition, Inc., Greg Smith, "the goal of the summit was to assist organizations better serve clients and patients in accessing and understanding basic health information in order to make appropriate health decisions." The event boasted 180 registered attendees from various civic, educational, and health-related organizations throughout the state.

The keynote speaker for the event was Dr. Andrew Pleasant, Senior Director of Health Literacy and Research, Canyon Ranch Institute. The keynote address provided an introduction and overview of health literacy, integrative health, and prevention while utilizing real-life examples and data. Additionally, TBCCN members, Rania Abdulla and Khaliah Fleming co-presented on the topic of developing culturally-appropriate materials with their presentation entitled *One Size Doesn't Fit All: Developing Appropriate Health Literacy Materials for Diverse Populations*. This session provided an overview of TBCCN's use of photo novellas and highly visual educational picture cards as health education tools.

Attendees learned about the development process for the CARES (Colorectal Cancer Awareness, Research, Education and Screening) photo novella and the TBCCN Cervical Cancer Educational Resource. ↑



The 1st Florida Health Literacy Summit
was held on July 26, 2013

COMMUNITY PARTNERS HIGHLIGHTS

Father's Day Appreciation Breakfast

On Saturday, June 15, 2013, Sistahs Surviving Breast Cancer Inc. (one of TBCCN's partners), hosted an Hawaiian-themed Father's Day Appreciation Breakfast. The event took place at Mount Zion Progressive Missionary Baptist Church in St. Petersburg, Florida. With over 100 men, women and children in attendance, guests were entertained and educated on a variety of topics.

The event program included creative expressions in the form of mime, dance, poetry and song. The guest speaker for the event, Minister Christopher Graham, dedicated his presentation to all fathers, highlighting the roles they play in the health and education of their families and communities. TBCCN participated in the event by distributing colorectal cancer information and by presenting on the topic of colorectal cancer. TBCCN's health educator, Khaliah Fleming, delivered a presentation on colorectal cancer screening, early detection and treatment options.



Members of Sistahs Surviving Breast Cancer and TBCCN's Khaliah Fleming at the Father's Day Appreciation Breakfast held on June 15, 2013.

Sistahs Surviving Breast Cancer, Inc., is a community support organization formed to assist African American women and other minority women in their fight against breast cancer. The organization strives to dispel general myths about cancer, in addition to increasing awareness about general breast health, breast cancer prevention, early detection and treatment options. Sistahs Surviving Breast Cancer, Inc., has and continues to partner with several organizations including TBCCN, Susan G. Komen, American Cancer Society, The Witness Project of Tampa Bay, St. Petersburg Midtown Health Council, Florida Cancer Specialists Foundation, and the James B. Sanderlin Neighborhood Family Center.

For more information about the organization, please visit: <http://www.mzhs.org/sistahs.html> ↑

Written by: Khaliah Fleming, MPH

COMMUNITY PARTNERS HIGHLIGHTS

Ask the Scientist

TBCCN is proud to sponsor a series of educational sessions entitled *Ask the Scientist*. Ask the Scientist sessions are multi-lingual small group discussions targeting a particular cancer-related topic. Led by community-academic partners and junior investigators, these sessions seek to impart knowledge to groups of individuals on a variety of topics relating to cancer survivorship, cancer treatment, early detection and prevention, biobanking, etc. Scientific professionals come to community settings to conduct presentations and to specifically answer any questions that community members may have about the featured topic. The sessions are conducted throughout TBCCN's service areas of Hillsborough, Pinellas and Pasco counties.

TBCCN co-hosted an Ask the Scientist session with Sistahs Surviving Breast Cancer, Inc., on July 9, 2013 in St. Petersburg, FL. The featured presenter was Heather Jim, PhD, from Moffitt Cancer Center. A clinical psychologist, Dr. Jim received her doctorate degree in clinical psychology from Ohio State University in 2005. As an Assistant Member at Moffitt Cancer Center, she conducts research on quality of life amongst cancer survivors; particularly the effects of chemotherapy treatments.

During this Ask the Scientist session, Dr. Jim presented on "Chemobrain" and provided attendees with an overview of the subject including how to improve cognitive function and memory post-chemotherapy with medical and non-medical treatments; how to improve alertness; and a list of resources within the Pinellas County area that may be beneficial to the attendees. Attendees were even able to complete a sample cognitive assessment (via a sample memory test), facilitated by Dr. Jim.

For more information regarding TBCCN's Ask the Scientist sessions or to schedule a session, please contact TBCCN's community health educator, Khaliah Fleming, MPH, CHES, at (813)745-8864. ↑



Heather Jim, PhD, Assistant Member
at Moffitt Cancer Center

Written by: Khaliah Fleming, MPH

Project 4B: Bioethics and Biobanking for Biomedical and Behavioral Researchers

Participation of individuals with familial risk for hereditary cancer (IFRs) in biobanking initiatives is vital to further clinical and genomics research. The primary goal of Project 4B: Bioethics and Biobanking for Biomedical and Behavioral Researchers is to explore how personal genetic risk status (e.g., unaffected carriers within hereditary cancer families or strong family history) impacts decision making regarding participation in biobanking research and utilize this information to develop a novel training curriculum for researchers. Telephone focus groups conducted with IFR participants revealed unique concerns regarding confidentiality, loss of privacy, and discrimination. Biomedical and behavioral researchers participated in similar focus groups. Overall, focus group responses revealed discordances between researchers' and IFRs' knowledge and attitudes regarding biobanking research.

Previous research conducted with IFRs, vulnerable community members, and biomedical and biobehavioral researchers provided the framework for identifying researcher learning preferences and key domains for the development of case studies. Five curriculum domains were identified: 1) privacy and confidentiality, 2) communication of personal results, 3) communication of overall results, 4) informed consent, and 5) community mistrust and fear of cloning and genetic research. Case studies with supplemental dialogue animation and post-assessment questions were created for each of these domains and hosted on a Project 4B website. The curriculum also includes definitions, a collection of relevant publications, and other resources for legal information or biobanking repositories.



Screenshot of the interactive 4B curriculum

The curriculum was reviewed by 14 researchers and revisions were made based on feedback from these evaluations. Project 4B is currently being pilot-tested by graduate students at the University of South Florida College of Public Health. A primary goal of this final assessment is to determine if pre-test results improve after participants review the curriculum. Project 4B is a supplemental grant to TBCCN. Investigators on the grant are Gwendolyn P. Quinn, PhD, Cathy D. Meade, PhD, Clement K. Gwede, PhD and Ivana Sehovic, MPH. [↑](#)

Written by: Ivana Sehovic, MPH, CPH

RESEARCH CORNER

Wired for Health Study

Stacy Davis, PhD and Alexis Koskan, PhD, Moffitt Cancer Center Post-doctoral fellows and TBCCN CBPR Trainees, are co-principal investigators for the Wired for Health Study.

Wired for Health is a community-based pilot study funded by TBCCN. The study aims to determine community members' preferences in using technology to receive and share health information. The study's survey findings may help TBCCN partners better reach the clients they serve by utilizing available health communication technologies and social media.

Wired For Health research study is intended for medically underserved men and women ages 18-75. Through the assistance of community partnerships and our Digital Media Community Advisory Board, recruitment will begin in the Fall of 2013 at various community settings and events, including churches, barbershops, and health fairs.

Those who qualify for the study will participate in a brief interview and will be paid for their time. Interested individuals may call (813)745-1461 to see if they qualify. ↑

Written by: Stacy Davis, PhD

Communication Technology Survey Development Project



Background: We want to know what communication technologies (cell phone, smart phone, Internet) you use for sending and receiving health information.

Who?

- If you are over 18 years old
- If you are able to speak and read English
- If you live in Hillsborough, Pinellas, or Pasco counties

What?

- A survey will be read aloud to you.
- It will take less than an hour to complete.
- You will be given \$20 for completing the survey.

Why?

- We can use this information to understand what communication technology is best to send health information

If you want more information or if you are interested in taking part in this research study, call:

813-745-6493



H. LEE MOFFITT CANCER CENTER & RESEARCH INSTITUTE, AN NCI COMPREHENSIVE CANCER CENTER – TAMPA, FL 1-888-MOFFITT (1-888-663-3488) www.MOFFITT.org PI: Stacy Davis, PhD/ IRB#00013799

TRAINING EXPERIENCE

Andres Hernandez: TBCCN Summer SPARK Student

TBCCN is proud to provide professional training opportunities for undergraduate and graduate students wishing to learn more about public health and the research conducted by TBCCN. Recently, TBCCN was privileged to acquire a SPARK student (Summer Program for the Advancement of Research Knowledge) to assist with its ongoing research studies.

Andres Hernandez served as TBCCN's SPARK student this summer. SPARK is Moffitt's educational enrichment program for undergraduate students. The SPARK program allows participating students the opportunity to work with top researchers via a ten-week internship in order to gain valuable experience and insight into the world of cancer research. Annually, approximately 20 students are selected to participate in guided research with a qualified mentor. Andres, wanting to learn more about behavioral health, was assigned to the Health Outcomes and Behavior department under the mentorship of Cathy Meade, PhD, and Dr. Clement Gwede, Co-Principal Investigators of TBCCN.

Currently a student at the University of Central Florida in Orlando, Andres is a member of the Burnett Honors College. He is a rising junior and is majoring in biomedical science, with hopes of attending medical school and becoming an orthopedic surgeon.



TBCCN SPARK student,
Andres Hernandez.

During his tenure with TBCCN, he worked under the direction of Mariana Arevalo, MSPH, research coordinator for the BANKS study (Biobanking Attitudes and Knowledge Survey). TBCCN's goal with this project is to discover if a set of educational materials (a DVD and a booklet) about biobanking will aid community members in understanding about this new method of cancer research. The study created an instrument entitled BANKS (Biobanking Attitude and Knowledge Survey) that can help researchers understand what community members know, think and believe about biobanking.

For more information about Moffitt's SPARK program, please visit: <http://www.moffitt.org/research-clinical-trials/education-training/spark> or send any inquiries to the following email address: SPARK@moffitt.org ↑

Written by: Khaliah Fleming, MPH

TRAINING OPPORTUNITY

Project LINK Call for Applications

Project LINK (Leaders In New Knowledge) CALL FOR APPLICATIONS 2013



A research training program for high school/undergraduate students from underrepresented populations in cancer research

**Deadline to Apply
Sept. 16, 2013**

What is Project LINK?

Project LINK (Leaders In New Knowledge), is a competitive research training program designed to expose aspiring underrepresented high school and undergraduate students to the excitement of science and a cancer research career. It provides mentored opportunities for trainees in a selected area of research such as immunology, cell biology, drug discovery, biostatistics, bioinformatics, mathematical oncology, clinical investigations, health outcomes and behavior, community outreach, or epidemiology.

Project LINK is part of the National Cancer Institute's **C**ontinuing **U**mbrella of **R**esearch **E**xperiences (CURE): <http://crchd.cancer.gov/diversity/cure-overview.html>. The success of research designed to reduce the disproportionate burden of cancer incidence and mortality in many racial/ethnic groups will depend substantially on the presence of a cadre of culturally sensitive, well-trained scientists from diverse backgrounds. Underrepresented individuals are not limited to racial and ethnic minorities but may also include individuals determined underrepresented in cancer research by the institution (e.g. first generation college). Project LINK applicants should:

- Have a GPA of 3.5
- Demonstrate a high aptitude and interest in science
- Be willing to commit and devote two years to the LINK training program
- Be a US citizen or permanent resident
- For high school applicants, trainees must be junior level and above.

What is involved in Project LINK?

Trainees are matched with a Moffitt scientist/mentor and expected to commit approximately 10-15 hours per week during the school year and full-time during the summer months. Trainees have multiple opportunities to take part in professional development, training and community outreach events. Attendance at scientific lectures and LINK's monthly Fireside Chat is required. A stipend is provided.

How do I apply?

To obtain an application, visit our web site at <http://www.moffitt.org/link> or call the LINK Training office at Moffitt Cancer Center by calling Ms. Cindy Burcham at (813) 745-6031 or email cindy.burcham@moffitt.org. A complete application package consists of the following:

- Completed application form
- Three letters of recommendation
- One page essay describing interest in a cancer research career
- Most recent transcripts (unofficial is acceptable)

Applications are reviewed in September and the LINK program begins in October 2013.



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Journal Club

Presented by

Tampa Bay Community Cancer Network

A Community Network Program Center

Open to faculty, staff, students and community members

Community
Based
Participatory
Research
Research
And
Practice

DATE: Thursday, September 12, 2013

TIME: 12:00pm – 1:00pm

LOCATION: Multicultural Resource Center
2605 South Parsons Avenue
Seffner, FL 33584

TOPIC: *Cervical Cancer Screening Interventions
for Latinas – A CBPR Approach*

Facilitator:

Cheryl Vamos, PhD

*University of South Florida
College of Public Health*

Community Partner Discussant:

Sister Sara Proctor, PA

Catholic Mobile Medical Services

CBPR Research and Practice Quarterly Meeting

Join us for an interactive and practical discussion of CBPR topics

Lunch will be provided to those who RSVP



*Please RSVP to Lynne Klasko at
Lynne.Klasko@moffitt.org or 745-6813*

