



T B C C N

Tampa Bay Community Cancer Network
A Community Network Program Center

at H. Lee Moffitt Cancer Center & Research Institute
www.tbccn.org • 1-866-84-TBCCN

FREE!

The Tampa Bay Community Cancer Network

A Community Network Program Center



Creating Partnerships For Better Health

WHAT ARE HEALTH DISPARITIES?

Disparities - or inequalities - occur when members of certain population groups do not enjoy the same health status as other groups. In the United States, minority populations bear a heavier burden of cancer mortality than non-minority groups.

CANCER DISPARITIES

Cancer is the second leading cause of death for most racial and ethnic minorities in the United States.

African Americans are more likely to die from all types of cancer than Whites.

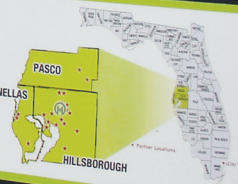
Hispanic women are 2.2 times more likely to be diagnosed with cervical cancer than non-Hispanic White women.

Although breast cancer is diagnosed less frequently in African American women than White women, African American women are more likely to die from breast cancer.

African American men were 2.4 times as likely to die from prostate cancer, as compared to white men.

WHAT IS TBCCN?

The Tampa Bay Community Cancer Network (TBCCN) is a network of local community based health center, nonprofit organizations, faith based groups, adult education and literacy groups, and the H. Lee Moffitt Cancer Center & Research Institute. Together, our goal is to create and implement sustainable and effective community based interventions to impact cancer disparities in the Tampa Bay area.



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Outreach

Community Health Events

Each year, TBCCN coordinates and supports a number of community health events and educational activities in the tri-county area, reaching over 1,000 individuals. Our major events include:

Cinco de Mayo Fiesta

The annual Cinco de Mayo Fiesta is a cultural and educational event held in Dade City. It is a collaborative effort between Farmworkers Self-Help, Inc., and other community agencies. The event provides health information and resources to over 200 people.



Men's Health Forum

Specifically focusing on the medical needs of men, Moffitt Cancer Center and its numerous partners host this annual event. The event provides numerous resources, health information and screenings to over 500 men.



Day of Pampering

This annual event is a collaborative effort between the Hillsborough County Health Department and local agencies to address breast and cervical cancer early detection and prevention to over 100 women.

Celebrate You

Is an annual event for women sponsored by the James B. Sanderlin Neighborhood Family Center and TBCCN. The event provides over 80 women with health information, education and pampering services.

Education

Cancer Education Stations

TBCCN responded to an urgent need to create solutions for the development of effective cancer interventions in our community by implementing seven cancer education stations that were developed in collaboration with our community partners.



The education stations house low literacy cancer education materials and are equipped with a TV and DVD player. The stations are located within partner sites and provide a center for TBCCN outreach workers and community partners to conduct cancer education workshops. These education stations bring cancer prevention, control, and awareness to members of the community. Some examples include increasing awareness about breast cancer, cervical cancer and prostate cancer.

Materials Development Project

Based on community partner feedback, we developed a series of easy-to-read cancer education brochures and photonovellas in Spanish, English and Haitian-Creole. These materials are distributed at various community events within the tri-county area.



Training

Cancer Education Workshops

As a result of the partner needs assessment, we offer cancer education workshops that are designed to meet the needs of our community partners. Based on feedback from partner interactions, workshops topics include: clinical trials 101, developing low literacy materials, and grant writing. These programs are open to our community partners as well as other organizations within the Tampa Bay area and aim to build community partner capacity, knowledge and awareness around the topics presented.

Community Based Participatory Research Training Program (CBPRTP)

CBPRTP recruits junior investigators who are interested in community based participatory research. The training program consists of education, mentoring, networking and field immersion activities

for increasing investigator awareness and skills for applying socio-cultural and communication perspectives for conducting community-based research.

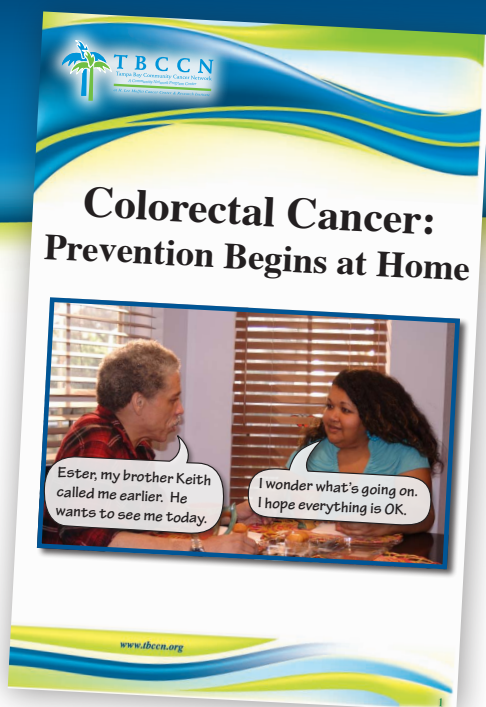


Research

Colorectal Cancer Awareness, Research, Education and Screening (C.A.R.E.S.)

TBCCN acknowledges the importance of conducting research aimed to assess the effectiveness of tailoring programs to match the preferences of the medically underserved population to increase screening. Therefore, building on prior work in the Tampa Bay Community Cancer Network partnership that identified a lack of colorectal cancer screening resources, TBCCN developed a study that incorporates a community clinic-based colorectal cancer intervention: Colorectal cancer Awareness, Research, Education and Screening (C.A.R.E.S.).

The CARES study has partnered with community-based clinics to help reduce the barriers to colorectal cancer screening among medically underserved, racially/ethnically diverse populations in the Tampa Bay Tri-county area. Through the development of an educational toolkit, informative focus groups and the promotion of screening, TBCCN is addressing colorectal cancer health disparities within the Tampa Bay area. C.A.R.E.S. study participants will receive a free home stool kit for colorectal cancer screening.



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Community Partners

* Indicates location of Cancer Education Stations

**Anne E. Heath Area
Women's Missionary Society**
Phone: 727-820-4152

**Area Health Education
Center, Inc. (AHEC) of USF**
Website:
<http://health.usf.edu.ahec/hetc.htm>
Phone: 813-974-3507

**Catholic Charities,
Mobile Medical Unit**
Website: www.ccdosp.org
Phone: 813-707-7376

**Faces of Courage
Foundation, Inc.**
Website: www.facesofcourage.org
Phone: 813-988-2267

***Farmworker's Self-Help, Inc.**
Website: www.fshflorida.org
Phone: 352-567-1432

**The Florida Suncoast Affiliate of
Susan G. Komen for the Cure**
Website: www.komensuncoast.org
Phone: 727-823-0728

Haitian-American Alliance, Inc.
Website:
www.haitianheritagefestival.org
Phone: 813-994-0338

Healthy Together
Website: www.healthy-together.org
Phone: 813-849-WELL (9355)

**Hillsborough County
Health Department**
Website: www.hillscountyhealth.org
Phone: 813-307-8015

**Hillsborough Organization for
Progress and Equality, Inc.
(HOPE)**
Website: www.hillsboroughhope.org
Phone: 813-221-4673



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James B. Sanderlin
Neighborhood Family Center
Phone: 727-321-9444

Jim West Prostate
Cancer Foundation
Website:
www.jwestprostatefoundation.org
Phone: 727-399-7053

Latinas Unidas por un Nuevo
Amanecer, Inc. (LUNA, Inc.)
Website: www.lunacancerapoyo.org
Phone: 813-446-2213

The Leukemia &
Lymphoma Society
Website: www.lls.org
Phone: 813-963-6461

Morton Plant Mease –
Powell Cancer Center
Website: www.mpmhealth.com
Phone: 727-298-6606

Multicultural Resource
Center, Inc. (MRC)
Phone: (813) 416-3711

***Pinellas County**
Health Department
Website: www.pinellashealth.com
Phone: 727.824.6922

Premier Community
HealthCare Group, Inc.,
Website: www.premierhc.org
Phone: 352-518-2000

St. Leo University
Website: www.saintleo.edu
Phone: 352-588-8018

***Suncoast Community**
Health Centers
Website: www.suncoast-chc.org
Phone: 813-349-7569

Tampa Family Health Centers
Website: www.tampachc.com
Phone: (813) 866-0930

University Area Community
Development Corporation
Website: www.uacdc.org
Phone: 813-558-5212



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